2020 CACNS Annual Conference

Year of the Nurse: CNS Transforming Healthcare for the Future

Date: Friday, November 6th, 2020 10am-2pm
Via: Zoom

SPONSORS, EXHIBITORS AND ADVERTISERS

DEAR HEALTHCARE INDUSTRY COLLEAGUES AND OTHER EXHIBITORS:

The California Association of Clinical Nurse Specialists (CACNS) represents Clinical Nurse Specialists (CNSs) from over 40 different nursing specialties throughout California. These professionals are eager to learn about your new products, latest therapies and industry advancements. Therefore, we cordially invite you to join these dynamic, influential nurse leaders as a sponsor, exhibitor or advertiser at our annual California CNS conference.

Our Masters’ and Doctorate prepared clinical experts - CACNS members:
- Conduct clinical trials and recommend products
- Manage patient care units in a wide range of facilities
- Teach students and staff from multiple disciplines
- Provide direct patient care
- Design and implement quality improvement strategies
- Serve as expert resources on safety, quality, and cost effectiveness in health care
- Publish in nationally recognized journals.
- Are poised to recommend or prescribe, treatments and durable medical equipment

**Our conference offers you an extraordinary opportunity to reach CNSs, the leaders who are making a difference in health care and increasingly recognized as vital to ensuring quality & patient care outcomes.**

We hope you and your company will choose to present and support CACNS. The conference brochure will be available in September. Details for vendor participation are enclosed for your review.

Cheryl Goldfarb-Greenwood, MN, RN-C, CCNS
President, CACNS

Mary Lawanson-Nichols, MSN, RN, NP, CNS, CCRN
Past President & Exhibits Coordinator, CACNS
Exhibitor Fees

EXHIBITOR FEES TO PARTICIPATE:

<table>
<thead>
<tr>
<th>EXHIBITOR TYPE</th>
<th>FEE</th>
<th>DESCRIPTION</th>
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<tbody>
<tr>
<td>VENDORS-</td>
<td>$150</td>
<td>Create a voice over PowerPoint presentation or company video not to exceed two minutes. The video will be shown between each speaker. Include a contact name and email with in the presentation. All video’s must be sent to <a href="https://cacns.org/contact-us/">https://cacns.org/contact-us/</a> by October 6th</td>
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<tr>
<td>Schools of Nursing-</td>
<td>$75</td>
<td>Create a voice over PowerPoint presentation or University/School of Nursing video not to exceed two minutes. The video will be shown between each speaker. Include a contact name and email with in the presentation. All video’s must be sent to <a href="https://cacns.org/contact-us/">https://cacns.org/contact-us/</a> by October 6th</td>
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EXHIBITOR BENEFITS: include:

❖ Advertisements in the CACNS Conference Syllabus
❖ Verbal acknowledgment of thanks to you/your company to our conference participants
❖ The presentation will be posted in a special section of the CACNS website for members to access.
❖ Recognition in CACNS email blasts to almost 200 CNSs throughout California (post-conference)

EXHIBITOR AGREEMENT AND INFORMATION

CACNS truly appreciates your support of our 2020 annual CACNS conference. This Letter of Agreement is to clearly outline expectations of each other for this conference, so we may both have a mutually beneficial event.

CACNS agrees to provide the Exhibitor space and services as follows:

☑️ A list of conference participant names-- In exchange, we ask for a completed exhibitor evaluation form sent back to mlawanson@mednet.ucla.edu

The Exhibitor agrees to:

☐ Provide company logo or handouts for inclusion with video presentation, 4 weeks prior to the conference

CACNS reserves the right, in the best interest of the exhibits, to amend the floor plan, assign, or relocate selected space.
EXHIBITOR AGREEMENT

Please complete the following information and scan it as a PDF and e-mail it (as an attachment) to Mary Lawanson-Nichols, Exhibits Coordinator listed below. *Contact Mary if FAX # preferred.
*A PDF copy or FAX copy of this agreement will serve as an original document.

Contact information:
Mary Lawanson-Nichols
mlawanson@mednet.ucla.edu
424-259-8281

My signature below indicates my desire to be an Exhibitor at the California Association Clinical Nurse Specialist Annual Conference entitled:” Year of the Nurse: CNS Transforming Healthcare for the Future” being presented via Zoom on Friday, November 6, 2020.

I agree, on behalf of my company, to pay the fees listed below to the CACNS, by October 12th, 2020.

Your Contact Information

*Your Company Name ________________________________
Date of Agreement______________
Key Products You Plan to Present: ______________________

(Print name) Print email
1st Exhibitor Contact Person

Contact Phone number__________________________________________

☐ I am an RN and I will pay and view the entire conference.
To receive CEU’s: RN license #: ______________________

☐ I am not an RN but wish to pay and view the entire conference.

(Print name) Print email
2nd Exhibitor Contact Person

Contact Phone number__________________________________________

☐ I am an RN and I will pay and entire conference.
To receive CEU’s: RN license #: ______________________

☐ I am not an RN but wish pay and view the entire conference.
No refunds will be made for cancellation or withdrawal from the exhibition if cancelled after **October 19th, 2020 at 5pm.**

Cancellations **must be made immediately** to Exhibitor Coordinator, Mary Lawanson-Nichols via phone at: (424)-259-8281 AND by e-mail to: mlawanson@mednet.ucla.edu

**Payment Information:**
(CA CNS Non-Profit Tax ID# 33-0528361)

**Online payment using our PayPal Service:**

https://cacns.org/events-resources/sponsor-event/

**Paying by check:**
Please complete **Exhibitor Agreement** and send a copy (or the original) attached to your company's check for sponsorship to:

**California Association of Clinical Nurse Specialists**
**PO Box 1834**
**Los Alamitos, CA 90720**

**NOTE:** A PDF copy of the completed Exhibitor Agreement should be e-mailed to Mary Lawanson-Nichols, Exhibits Coordinator ASAP to complete transaction.